



Webinar for Founders

Online, Monday, 9:00 – 10:00 PM



# Youth Unemployment is #1 Problem

There are only 3 ways to reduce this (by preference):

1. Skill development and sending Abroad.
2. Skill development and local job placement.
3. Create enough jobs in Bangladesh.

## Why We Started?



Supporting Small & Medium-size Companies to become Large-size  
Companies to **create more employment**, especially among  
Youth in Bangladesh.

## Options Available for Founders for Business Mentorship

### Private-run Program

#### Key Features:

- Focus on specific business functions, not whole business.
- Individual person driven training.
- Focus on digital businesses.
- Access to Finance not available.

### Startup Accelerators

#### Key Features:

- Focus on idea-stage or early-stage startups
- High focus on fund raising, pitching
- No serious focus and tracking on business growth
- Cohort Winner may have access to Finance

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### Our Finding

No proper business growth program available for SMEs that offers **one-to-one mentorship** and **access to capital** for business growth.

## Our Program's Core Value Propositions

Business Growth  
Mentorship  
Program for  
SME Founders\*

Run by “Proven  
Founders” to build  
Brand and ensure  
Business Growth.

Access to Capital  
for Business  
Growth.

Continuous  
Support After  
Graduation  
Program.

\*The founder/s will have weekly One-to-One or Group Mentorship.

## Who is our Ideal Founder?

The founder/s and business should meet most criteria.

1. Full time founder/s
2. Doing business for minimum 2-3 years
3. Has a Team of minimum 8-10 people
4. Annual Revenue is minimum 50 lakh+
5. Priority Area: Manufacturing, Processing, Services
6. High growth potential, low competition, some unique feature
7. Export-oriented or product that replaces import will given priority

## Mentor 1: Waliullah Bhuiyan



National SME Award Winner 2023 as Best Entrepreneur.

Founder & Chairman

Light of Hope

Founding Director



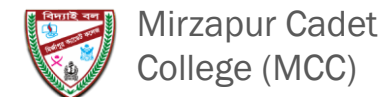
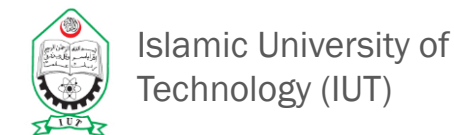
Co-Founder



Ex-Manager



Education & Training



**15+ Years** Experience working in Education & Skills, Tech, Renewable Energy, Climate Change, Employment sectors.

Light of Hope Ventures.

## Brands I have built



100+ Products  
5 Categories  
90 Countries



5 Courses  
5000+ Graduates  
5 Countries



6 Parenting Services  
250K+ Users  
20+ Partners



30+ Courses  
30K+ Trained



650 Libraries  
250K+ Children

I am A Problem-solver,  
A Product Guy,  
and A Brand Guy.



## Mentor 2: Omer Ibn Hai

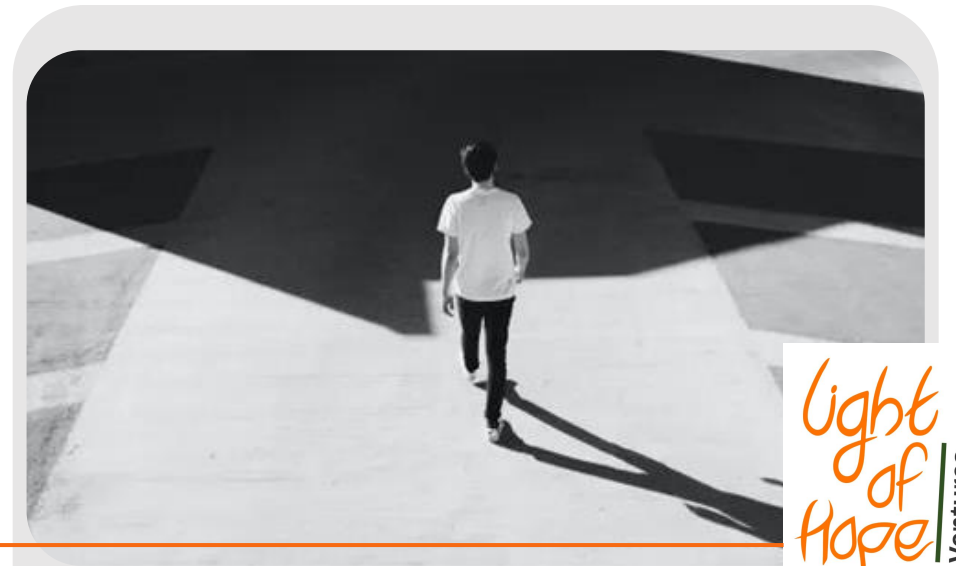


Light  
of  
Hope  
Ventures.

## The Journey So Far...

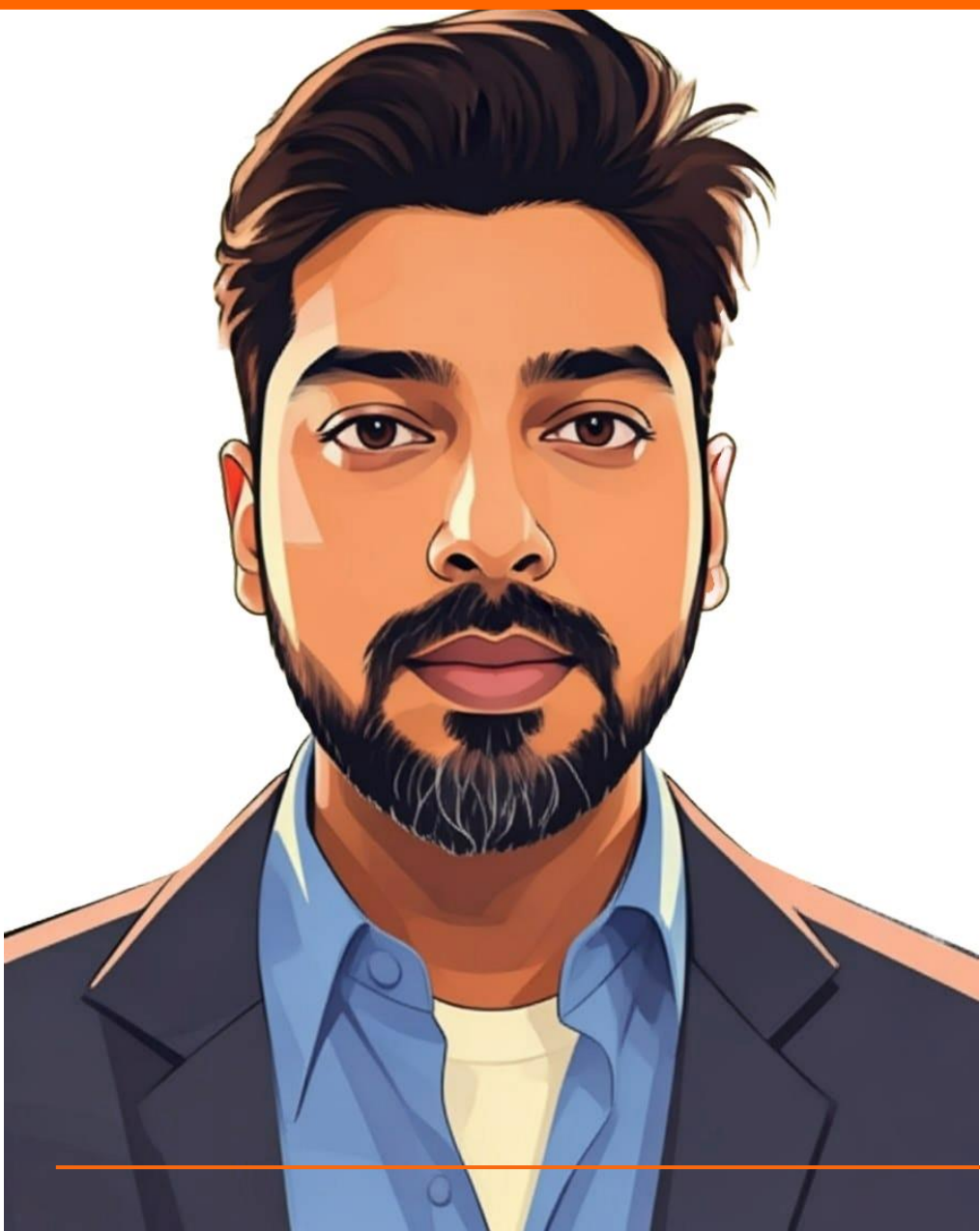
- 🎲 **20+** Years Experience
- 🎲 Acquired Approximately **35 lakhs** customers for different brands
- 🎲 Generated BDT **1650+ Cr** revenue in Last **10** years with my team
- 🎲 Onboarded **3000+** employees for different brands
- 🎲 Managed Teams of up to **650** people

**Growth**  
Lies outside our  
**Comfort Zone**



Mentor 3: Dr. Nazmul Arefin Momel

BASIS ICT Award Winner 2022



Co-Founder

Light of Hope

Founder & CEO



**15+ Years** Experience in Tech product, data science, business management

Education & Training



Islamic University of Technology (IUT)

Asst. Professor



Light of Hope Ventures.



Program Outline

## Program Outline

Online Session: Monday, 9-11 PM

Session Name	Session Agenda	Venue	Batch 1 Schedule
<b>Launching Session</b>	<b>Business Introduction &amp; Group Creation</b>	LoH Head Office	May 10
<b>Session 1</b>	Introduction to Growth, <b>Omer</b>	Online	May 12
<b>Session 2</b>	Introduction to Branding, <b>Wali</b>	Online	May 19
<b>Session 3</b>	Intro to Process, Investment Raising, <b>Momel</b>	Online	May 26
<b>Session 4 (Day-long)</b>	<b>Mentoring for Business Assessment</b> Halal Financing, <b>Biniyog</b>	LoH Head Office	June 2
<b>Session 5</b>	Session on Growth, <b>Omer</b>	Online	June 16
<b>Session 6</b>	Session on Growth, <b>Omer</b>	Online	June 23
<b>Session 7</b>	Session on Marketing & Branding, <b>Wali</b>	Online	June 30
<b>Session 8 (Day-long)</b>	<b>Mentoring for Business Growth Assessment</b>	LoH Head Office	July 7
<b>Session 9</b>	Session on Marketing & Branding, <b>Wali</b>	Online	July 14
<b>Session 10</b>	Session on Equity Investment, <b>Turtle Ventures</b> KPI, Process, Tracking, <b>Momel</b>	Online	July 21
<b>Session 11</b>	Session on KPI, Process, Tracking, <b>Momel</b>	Online	July 28
<b>Session 12 (Day-long)</b>	<b>Business Pitching to Mentors &amp; Feedback</b>	LoH Head Office	Aug 4
<b>Graduation Program</b>	<b>Pitching to Investors &amp; Graduation</b>	Moar Dhanmondi	Aug 9

## Offers from Financing Partners



Up to 10 lakh equity investment.

Access to capital for business growth.

Necessary support for international expansion.

Knowledge sharing for Shariah-approved financing.

Access to halal financing for business growth.

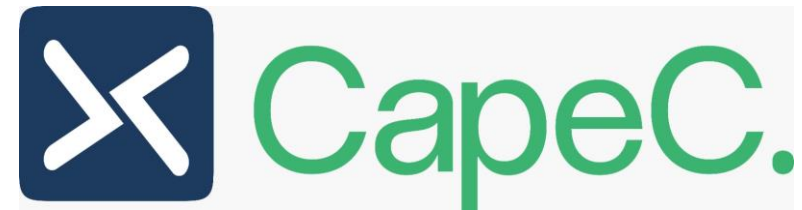
Access to halal financing for business growth.

Support Access for  
Your Business Growth

**150 Million Customers.  
500+ Businesses.**

**3 Financing Partners.  
8000+ Individual Investors.**

For connecting development funds  
Business Model, Investment Readiness



## Selection Process

Application  
through the  
Website.

Shortlisting and  
telephone  
interview.

Final Confirmation  
through Email.

Payment of the  
program fee to join  
the Cohort.





Some Selected Businesses  
for the Program

*Congratulation!*

to Selected Ventures



**M/S. Khan  
Engineering Solutions**

**Farmer's Bio Agro  
& Technologies**

**Ahmed and Co**

## Program Fee

**Total Fee: BDT 50,000\***  
**Up to 2 Founders can join.**

*\*Can be paid in two installments.*

# Business Mentorship Program

Cohort 1 is Starting  
May 2025

Apply Now

<https://surl.li/rwzzgi>



Omer

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Wali

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Dr. Nazmul